



FAST FACTS

The Junior League of San Antonio, Inc. (JLSA) is San Antonio's premier women's volunteer organization, where women work together to build a better community through leadership and community service. Through volunteer work and grants to partner organizations, the Junior League benefits women, children and families city-wide. JLSA supports agencies and programs that work every day to meet the rising needs in our community, making it the non-profit that supports other non-profits to build a better San Antonio.

Founded in 1924, JLSA is governed by an 18-member board of directors serving a membership of more than 1,200 women. The Junior League is proud to partner with more than 60 agencies annually, touching a wide array of local non-profit organizations. The members of the League contribute more than 10,000 hours of community service each year, providing much-needed volunteer hours to organizations across San Antonio.

The League is a member of the Association of Junior Leagues International, Inc., which has been providing support, guidance and leadership development opportunities to member Leagues since it was created in 1901.

MISSION

The Junior League of San Antonio, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

2011-12 COMMUNITY PROJECTS

Working annually with a broad range of nonprofit, public, and community-based organizations, JLSA volunteers provide services benefiting at-risk and under-served women, children and families in San Antonio. The Junior League has contracts with the following community partners:

Family Endeavors – Formerly San Antonio Urban Ministries, this long-standing agency provides services in support of families struggling with mental health issues.

Girls, Inc. – Volunteers teach elementary-age girls to be “strong, smart & bold” with curriculum that includes sex education and conflict management.

Goodwill Industries – Volunteers work to implement and promote a JLSA/Goodwill shopping event across the city in February through a co-branded sales area in each store called Julia's Attic. JLSA members donate quality used items for the department.

Kids in the Kitchen – Volunteers plan and execute events focused on health & fitness for families at risk for poor eating, lack of fitness, and obesity among children. This is a local activation of a nationally branded program.

Metropolitan Opera – The Metropolitan Opera Southwest Regional Auditions discover new talent and encourage participants in career development through awards and scholarship. Volunteers plan and host the auditions each year with regional finalists advancing to the Met Opera final auditions in New York City. JLSA is the only Junior League to host a regional audition and has done so for 53 years.

Prevent Blindness – Trained volunteers provide vision screening to children in their low-income school setting. The program strives to preserve sight, a key element in learning to read, and extend the quality of vision for life.

Seton Home Mentors – Volunteers work as tutors and mentors to residents of this facility who are homeless pregnant or teen mothers in order to assist them in obtaining their GED or achieve greater success in school.

Summer Reading Camp – Volunteers hold a two-week reading camp in June for incoming third grade students of SAISD Hawthorne Elementary School. Curriculum includes reading skills and fun activities designed to instill a love of reading.

Sunshine Singers – Performing songs and choreographed dance routines for elderly residents in nursing homes and assisted living, volunteers spread sunshine through interaction with older members of our community.

C.O.R.E. – CORE, Community Out Reach & Education, is a special JLSA Community Placement geared toward public policy. The vision of CORE is to learn more about the city of San Antonio and its needs, while educating the community and expanding awareness about the Junior League of San Antonio.

SA WORKS: BUILDING A BETTER COMMUNITY

JLSA partners with more than 60 local agencies, projects and programs each year to complete a “Done-in-a-Day” opportunity. Agencies submit for JLSA volunteers to assist in supporting a short term endeavor so League members can experience working with other volunteers and causes that seek to improve the community one day at a time. “Done-in-a-Day” projects are short term projects which typically require 5 to 20 volunteers and 4 to 8 hours to complete. JLSA often builds long-term, lasting relationships with the agencies it supports through “Done-in-a-Day.”

AGENCIES SUPPORTED THROUGH SA WORKS/“DONE-IN-A-DAY”

AccessAbility Fest for San Antonio	Family Endeavors
Alamo Area Development Corporation	Family Service Association
Alzheimer's Association	Food Allergy Anaphylaxis Network
American Diabetes Association	Girls on The Run
Art In The Park	Good Samaritan Community Services
Artpace San Antonio	Goodwill Industries
Avance San Antonio	Guadalupe Cultural Arts Center
Battered Women’s and Children Shelter	Guide Dogs of Texas
Bexar County Family Justice Center	Habitat For Humanity
Bexar County Community Health Collaborative	Healy-Murphy Center
Bexar County Women’s Bar Foundation	Hill Country Mission for Health
Big Brothers Big Sisters	Juvenile Diabetes Research Foundation
Boys Town Texas	Kendall County Women's Shelter
Brighton Center	La Presa Foundation
Cancer Center Council	Leukemia & Lymphoma Society
Catholic Charities Hygiene Product Drive	Main Plaza Conservancy
Child Safe	McNay Museum of Art
Children's Bereavement Center	Mitchell Lake Audubon Center
Christian Senior Services	Northeast Senior Assistance
Cibolo Nature Center	Pathways Youth and Family Services
City of Terrell Hills	Rainbow House
Cystic Fibrosis Foundation	

Rape Crisis Center
Retired & Senior Volunteer Program
Ronald McDonald House
Roy Mass Youth Alternatives Center
Salvation Army
SAISD Student Showcase
San Antonio Animal Advocates
San Antonio Eye Bank
San Antonio Fighting Back
San Antonio Food Bank
San Antonio Humane Society
San Antonio Museum of Art
San Antonio State Hospital
San Antonio Youth
Seton Home
SNIPSA
Spina Bifida Texas
St. PJ's Children's Home
Starlight Children's Foundation at Morgan's
Wonderland
Sunshine Cottage School for Deaf Children
Susan G. Komen Race for The Cure
Texas Organ Sharing Alliance
Unicorn Center
WINGS

FUNDING COMMUNITY IMPACT

Generous donors and active participants in League fundraisers provide the funding to support League volunteers and partners. Fundraisers include:

- **Holiday Olé Market** is the Junior League's largest fundraiser. A four-day shopping extravaganza held each October, the market offers unique vendors and lively special events all in an effort to raise funds for League programs offering support to the San Antonio community.
- **Fête du Cuvée** is the newest JLSA event, featuring a wine auction and exquisite cuisine prepared by San Antonio's top chefs. Debuting in 2012, the event promises to become a "must-attend" for San Antonio wine collectors and enthusiasts, with net proceeds benefitting the League.
- **Flavors Cookbook**, nationally recognized and a favorite of San Antonio cooks, is in its last printing. A new cookbook is in development by league volunteers.
- **The Bright Shawl**, the fabulous meeting space and restaurant owned by the Junior League of San Antonio, Inc., is located central to historic downtown San Antonio at 819 Augusta Street. This charming limestone cottage not only provides meeting space for the Junior League, but also serves as a fundraiser for the community service organization. The Bright Shawl boasts an assortment of meeting rooms to accommodate groups both large and small. The banquet and meeting facility is available for rent daily and the Gallery is open to the public for lunch weekdays, 11 a.m. – 2 p.m. The original facility housing The Bright Shawl was named a Texas landmark in 1973 and the restaurant itself has been in continuous operation since 1925.
- **The Bright Shawl Gallery**, a space featured within The Bright Shawl, exhibits and sells works from local artists. The gallery has been a league fundraiser since the 1920s.
- **The Annual Fund of the Junior League** supports operations with funding to sustain, expand, and initiate new community projects and programs.
- **Corporate Development** donations support the JLSA mission while partnering with local businesses to extend the League's reach and program capacity.

2011-2012 JLSA BOARD OF DIRECTORS:

Gretchen Garceau-Kragh, President
Debbie Callihan, President-Elect
Cameron Armstrong, Community Council Chair
Lauren McLaughlin, Membership Development Council Chair
Catherine Bell, Treasurer
Chris Green, Board Secretary
Alison Boone, Sustaining Board Advisor
Suzie Bacon, Board Member-at-Large
DeeDee Benavides, Assistant to the President
Sakkara Biggs, Nominating Committee Chair
Kristen Henry, Treasurer-Elect
Korrie Lawson, Bylaws Committee Chair/Parliamentarian
Syndi Phillips, Fund Development Council Chair
Kate Stevenson, Communication Council Chair
Kristal Thomson, Planning Council Chair
Melissa Unsell, Vice Chair of Research & Development

Questions & Answers

What is the Junior League of San Antonio?

The Junior League of San Antonio is the premier women's volunteer organization, where women work together to build a better community through leadership and community service. The League is a member of the Association of Junior Leagues International, Inc., which has been providing support, guidance and leadership development opportunities to member Leagues since it was created in 1901.

What does the Junior League of San Antonio do?

The Junior League of San Antonio actively supports the San Antonio community. Through volunteer work and grants to partner organizations, the Junior League of San Antonio benefits women, children and families city-wide. The Junior League is proud to partner with more than 60 agencies annually, working with a broad range of nonprofit, public and community-based organizations.

Why support the Junior League of San Antonio?

The Junior League of San Antonio supports agencies and programs that work every day to meet the rising needs in our community through volunteer support and funding. The Junior League is the non-profit that supports other non-profits, and by working together, we're building a better community in San Antonio. Our partnerships and community service opportunities are made possible through the revenues generated by the generosity of the Junior League's members, donors, businesses and corporations.

What is the history of the Junior League of San Antonio?

The Junior League of San Antonio was founded in 1924 when a group of 11 women formed the organization with a vision of making a difference in the lives of women and children in San Antonio. Monthly meetings were held in the loft of a barn belonging to Mrs. Ike S. Kampmann, one of the League's founding members, until JLSA successfully raised \$30,000 at a fundraiser for the opening of the Majestic Theater. The money was used to purchase the property at 819 Augusta Street to serve as JLSA's headquarters and The Bright Shawl Tea Room.

Who are members of the Junior League of San Antonio?

More than 1,200 San Antonio women belong to the Junior League. A 2010 survey of the Junior League's membership revealed that 67 percent of new members and 61 percent of active members are between the ages of 25-34. The total membership ranges in age from 25 to 93. Seventy-five percent of members work outside the home and 54 percent have children at home. Forty-nine percent of members are involved with other causes. Most members are not only active in the Junior League, they also volunteer in local schools and education programs, health care organizations, groups supporting children's issues and their houses of worship

Who manages the Junior League of San Antonio?

The Junior League of San Antonio is governed by an 17-member volunteer board of directors. The board of directors is elected by the membership. JLSA also maintains a staff of three, including a Managing Director who serves on the board of directors.

How much money does the Junior League of San Antonio give to the community each year?

The members of the Junior League contribute financial and volunteer resources valued at more than \$500,000 each year, providing much-needed assistance to organizations city-wide. Additionally, League members contribute more than 10,000 hours of community service each year, providing much-needed volunteer hours to organizations city-wide. The U.S. Government places a value of \$26.13 per hour on volunteer work, so in 2011 alone, the Junior League's volunteer time represents a donation of more than \$261,300 to the San Antonio community. But volunteer time is more than dollar value—there is commitment, fulfillment and hope instilled in each minute.

Through the donation of time, the mission of the Junior League is achieved one step, one dollar, one community improvement at a time.

How does the Junior League of San Antonio choose agencies to support?

Projects and programs selected for support further the mission of the Junior League and focus on efforts targeted at underserved women, children and families in our community. Any 501(c)(3) organization in the San Antonio area is welcome to submit their project proposals to the Junior League for inclusion in its SA Works "Done-in-a-Day" effort. The "Done-in-a-Day" program serves as the preferred mechanism for the Junior League to select new long-term community placements for its members.

The JLSA "SA Works" Committee reviews potential partners to determine if the agency offers traditional volunteer roles that are a good fit between the agency volunteer program and JLSA's volunteer placement program. If a fit exists and volunteers are available to meet the need, the SA Works Committee will consider creating a partnership with an agency.

How do you join the Junior League of San Antonio?

The Junior League of San Antonio holds open membership information sessions prior to the start of each membership year (June 1). Interested women may attend one of these sessions to learn more about the League and begin the membership process. Membership in the Junior League of San Antonio is open to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism. Prospective members must be 23 years old by March 31 of the year they join. Membership applications are available online at www.jlsa.org and may be submitted through the website.

What are the benefits to joining the Junior League of San Antonio?

Members benefit from extensive training in leadership and organizational development, community needs assessment, strategic planning, communications, advocacy and fundraising. Through this unique training, League members learn to manage and train volunteers, unite communities and form partnerships.

Members of the Junior League:

- Reach beyond day-to-day life to make positive changes in San Antonio
- Expand their circle of influence, meet inspiring women, and form friendships
- Experience personal growth and leadership development through a well-run organization
- Expand skill sets: leadership, public relations, sales, marketing skills and more.

How can I support the Junior League of San Antonio's efforts?

Your corporation or business can support the Junior League of San Antonio's mission, and reach thousands in the San Antonio community, through the efforts of the League's volunteers. When you work with JLSA, you target a responsive audience of potential customers as well as displaying a positive image to your existing customers, employees, and stakeholders. No matter the size of your business, we offer many ways to show your support of our mission. You can support JLSA the following ways:

- Sponsor a fundraising event
- Provide an in-kind service
- Donate goods or services as part of an auction or raffle
- Sell a product or service with a percentage of proceeds returned to the Junior League.

What is the Annual Fund?

The Annual Fund of the Junior League supports operations with funding to sustain, expand and initiate new community projects and programs. The Annual Fund allows donors to make a gift in support of the league's

mission without the expectation of anything in return: the truest form of philanthropy. Growth in philanthropic annual giving has a direct bearing on JLSA's ability to increase membership, training, and community impact.

What is the Bright Shawl?

The Bright Shawl, the fabulous meeting space and restaurant owned and operated by the Junior League of San Antonio, Inc., is located central to historic downtown San Antonio at 819 Augusta Street. This charming limestone cottage not only provides meeting space for the Junior League, but also serves as a fundraiser for the community service organization. The Bright Shawl boasts an assortment of meeting rooms to accommodate groups both large and small. The banquet and meeting facility is available for rent daily. The original facility housing The Bright Shawl was named a Texas landmark in 1973 and the restaurant itself has been in continuous operation since 1925. The Junior League of San Antonio is one of only three Leagues across the country to own and operate its own restaurant.

What is the Holiday Olé Market?

The annual Holiday Olé Market is a four-day market with something for everyone. Fans of the market know they can find unique, boutique-like shopping with nearly 90 premier merchants offering apparel, jewelry, children's items, home goods and original holiday items. Those attending the market also experience a wide array of entertainment options including great events, food, music, auctions, and much more. Since the event's inception, the Holiday Olé Market has raised \$1.4 million to benefit the various programs and projects of the Junior League of San Antonio.

What is Fête du Cuvée?

Fête du Cuvée Fine Wine Auction is the Junior League of San Antonio's newest fundraiser. The elegant black tie affair will feature bidding for exclusive lots in a remarkable silent auction including unique offerings, large format bottles, libraries and allotment wines, while a live auction will include one-of-a-kind offerings and experiences during an evening that features food and wine pairings from nationally acclaimed chefs. The name, "Fête du Cuvée," is a play on the term "tête de cuvée," which means the top of the line from any Champagne house. The idea behind the event is a celebration of the best of the best, as this event promises to deliver. Attendance at the event is limited to 350 patrons, making this an exclusive, not-to-be missed affair for wine collectors and enthusiasts. Net proceeds from the event will benefit community programs and projects of the Junior League of San Antonio.

The Junior League of San Antonio

WOMEN WORKING TOGETHER TO BUILD A BETTER SAN ANTONIO

Organization Defined by Community Service

San Antonio, TX – More than 85 years ago, a group of 11 women organized The Junior League of San Antonio, Inc. with a vision of making a difference in the lives of women and children in San Antonio. That vision lives on in today's Junior League as the members contribute more than 10,000 hours of community service each year, providing much-needed volunteer hours to organizations city-wide.

From yesterday's history to today's action, the women of the Junior League of San Antonio (JLSA) combine their talent, strengths and knowledge to benefit our city. The Junior League is proud to partner with more than 60 agencies annually, working with a broad range of nonprofit, public and community-based organizations to provide services benefiting at-risk and under-served women, children and families.

A 2010 survey of the Junior League's membership revealed that the most important reason women belong to the organization is doing meaningful community work. JLSA members proudly work to improve San Antonio every day. Most members are not only active in the Junior League, they also volunteer in local schools and education programs, health care organizations, groups supporting children's issues and their houses of worship.

"Our purpose has not changed since the original 11 members of the Junior League of San Antonio founded the organization in 1924. Their vision of making a difference in the lives of women and children in San Antonio is woven through our history and is very alive today," explained Gretchen Garceau-Kragh, President of the Junior League of San Antonio.

***JLSA supports more than
60 San Antonio non-
profits each year,
contributing more than
10,000 volunteer hours of
community service to
worthy organizations
throughout the city.***

The Junior League of San Antonio is governed by an 18-member board of directors elected from a membership of more than 1,200 women. Garceau-Kragh will lead the organization through its 2011-2012 board year.

An active volunteer in the San Antonio community for many years, Garceau-Kragh epitomizes the mission of the Junior League, an organization committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.

A member of the Junior League of San Antonio for 11 years, Garceau-Kragh is currently the Director of Development at Guide Dogs of Texas. She holds a Bachelor of Science degree in Exercise Physiology/Athletic Training from Colby-Sawyer College in New London, NH; a Masters of Education from Elmira College in Elmira, NY and a MBA from the University of the Incarnate Word.

"My membership in the Junior League of San Antonio means so much to me and I'm honored to serve as the League's president. The agencies and programs we support touch lives across San Antonio. Being a part of that effort is both rewarding and inspiring and I'm excited to see our work continue this year," said Garceau-Kragh.

Serving as the League's President-Elect is Debbie Callihan, Ed.D. Currently the Coordinator for Foreign Language and Federal Programs for NorthEast Independent School District, Callihan holds a Bachelor of Arts degree in French and History from Baylor University; a Masters of Teaching from Trinity University; a Masters of Arts in French

Language and Civilization from New York University; and, a Doctorate of Education in Educational Administration and Leadership from Baylor University. She has been a member of the Junior League of San Antonio since 2004. Callihan will assume leadership of the League for the 2012-2013 term.

The full 2011-2012 board of directors for the Junior League of San Antonio includes: Alison Boone, Sustaining Board Advisor; Cameron Armstrong, Community Council Chair; Suzie Bacon, Board Member-at-Large; Catherine Bell, Treasurer; DeeDee Benavides, Assistant to the President; Sakkara Biggs, Nominating Committee Chair; Debbie Callihan, President-Elect; Gretchen Garceau-Kragh, President; Chris Green, Board Secretary; Kristen Henry, Treasurer-Elect; Korrie Lawson, Bylaws Committee Chair/Parliamentarian; Lauren McLaughlin, Membership Development Council Chair; Syndi Phillips, Fund Development Council Chair; Kate Stevenson, Communication Council Chair; Kristal Thomson, Planning Council Chair; Melissa Unsell, Vice Chair of Research & Development.

Organization Defined by Community Service

WOMEN'S ORGANIZATION WOVEN INTO FABRIC OF SAN ANTONIO

A History of the Junior League of San Antonio

San Antonio, TX – For more than 87 years, the Junior League of San Antonio, Inc. has shaped the social, political, and cultural fiber of San Antonio. This philanthropic women's organization not only impacts the communities it serves, but the thousands of women who have been its members as well.

With a mission to train volunteers, develop the potential of women, and promote community voluntarism, the Junior League's resume for civic involvement and social change is impressive: its members started a free medical clinic for children, founded San Antonio's first school for the deaf, helped found the San Antonio Botanical Gardens, and raised \$4 million dollars to support WWII troops. Through polio epidemics and the peril of wartime, JLSA has never faltered in its dedication to developing and bettering San Antonio.

The Junior League of San Antonio was first founded in 1924, just four years after women received the right to vote in the United States. Monthly meetings were held in the loft of a barn belonging to Mrs. Ike S. Kampmann, one of the League's founding members, until JLSA successfully raised \$30,000 at a fundraiser for the opening of the Majestic Theater. The money was used to purchase a property at 819 Augusta Street to serve as JLSA's headquarters and The Bright Shawl Tea Room. The Bright Shawl, a restored 1856 property, morphed from a stable and a cottage home to a tearoom, library and artist studios for rent at ten dollars a month.

Many San Antonio members began their relationship with the organization as waitresses in the Bright Shawl Tea Room. Amanda Ochse, a 19-year-old who began waiting tables during World War II, later became the youngest JLSA President in history and the first woman to be elected to Terrell Hills City Council in 1973. Ochse credits her work with the Children's Free Clinic, the Red Cross, British Relief, and the Aircraft Warning Service to a passion for community involvement developed during her early years as a Bright Shawl waitress. Pictures of Ochse, with fellow Bright Shawl waitresses, can be seen in "The Bright Scrawls" of the early 1940s—a quarterly member newsletter featuring all things Junior League.

Like Ochse, many JLSA members set their sights on supporting the war effort of the 1940s. These women donated mobile blood units to the American Red Cross, collected more than 1,000 canned foods for the United Nations Relief and Rehabilitation Administration, established a blood bank and nursing service at Robert B. Green Hospital, donated \$1,500 for C.A.R.E. packages for troops, and even equipped the Bright Shawl patio to house soldiers from the San Antonio Aviation Cadet Center.

Though the Junior League had to overcome outbreaks of polio, flash floods, and hail damage to the Bright Shawl during the World War II era, the League still managed to thrive. Dela White, a JLSA member, started the Sunshine Cottage School for Deaf Children, the first in San Antonio, in 1947. The League quickly took the Sunshine Cottage under their wing and provided years of financial, volunteer and moral support. That year the JLSA was recognized, for the second time, as San Antonio's most outstanding organization by the President's Council.

Members also began financing and volunteering at a free children's medical clinic, which eventually grew into a medical care facility and foundation known today as Santa Rosa Children's Hospital. The Junior League continues to partner with Santa Rosa today.

More than 85 years ago, a group of 11 women organized The Junior League of San Antonio with a vision of making a difference in the lives of women and children in San Antonio.

One of the most beloved Junior League philanthropic fundraisers has been the annual Rummage Sale. This event has provided clothing, toys, home décor and more to thousands of San Antonio families in need. As a result of this endeavor, the League has been able to fund donations supporting children's music education through the Symphony Society and establish the Cerebral Palsy Treatment Center. The Rummage Sale lives on today through a partnership with Goodwill Industries.

Chief among the Junior League's history of non-profit partnerships are those involving the arts and education. Hundreds of JLSA women have served as docents for the Witte Museum since the 1940s. Past JLSA president Maggie Saunders partnered with the Witte, but also served as the President of the Arts Council and a trustee at the McNay Art Museum. Even more impressive is Saunders' involvement with the Southwest Craft Center, known today as the SouthWest School of Art: she served as the founder, president, and chairman of the board for many years. Saunders even coordinated the opening of the first Southwest Crafts Center gallery in San Antonio's historic La Villita neighborhood.

When "La Villita" later showed signs of deterioration, the Junior League formed an advisory committee to become involved in the restoration project, improving public spaces and walkways around the downtown arts neighborhood. In the 1980s, the JLSA Metro Concerns committee members met with Mayor Cockrell and City Housing Authority representatives to tackle San Antonio's public housing problem through public education. The Junior League worked closely with the San Antonio City Council to discuss how the Riverwalk's flood protection construction would affect downtown tourism and neighborhoods such as King William and Brackenridge Park.

In the 1990s, the Junior League of San Antonio held its inaugural Holiday Olé Marketplace fundraiser, a three-day shopping extravaganza and entertainment event capable of funding major contributions to local charities. During this time, many Junior League members became involved in the fight against exposure to violence in the media. After several years of lobbying and careful persuasion, the Junior League helped bring about current laws regarding censorship and ratings for TV programs.

Today, the Junior League manages to uphold its historic community involvement with the incorporation of new philanthropic ventures, including signature programs supporting Literacy San Antonio, Kids in the Kitchen and Fit for Kids, which promotes healthy choices and habits among youth. Each Saturday, JLSA volunteers host events at Seton Home, a nurturing environment for homeless teenage mothers, in order to act as mentors in life skills for these young women. These women are taught how to balance a checkbook, interview successfully, and further their education to achieve a successful career.

And working with agencies like Prevent Blindness, JLSA volunteers perform vision screenings at area schools, working under the guidance of the school nurse. Because vision problems affect one in four school-aged children, the state mandates that schools provide vision tests to each student. The League's volunteer support of the Prevent Blindness program helped screen approximately 3,000 children in Bexar County last year.

Even a brief overview of the Junior League of San Antonio's list of accomplishments makes one thing clear: these are smart, well-connected women of action. Whether the drive to improve the city is inherent or inspired by the Junior League's mission to empower women, members of the past and present JLSA have sacrificed their time to make life in San Antonio better. As the League evolves to future changes, bringing in new women and new projects, its members will continue to demonstrate the initiative and compassion that embodies the spirit of one of our city's greatest organizations.

Make an Impact in San Antonio

YOU BELONG HERE: JOINING THE JUNIOR LEAGUE OF SAN ANTONIO

Membership in Premier Women's Organization Open to All

San Antonio, TX – When Sarah Wannarka was approached to join the Junior League of San Antonio, Inc., she wasn't sure it was possible to add one more thing to her plate. But something was missing. "I wanted to reach out beyond myself and help my community. The Junior League provided the perfect opportunity to make a difference in San Antonio, and in my own life. The chance to help a child or another family to realize their dreams is a reward beyond words," said Wannarka, now an active member and a member of the Junior League's Board of Directors. "In providing needed volunteer hours in my community, I am reminded of what is really important. And the friendships I have made in the League have allowed me to know other women that also want to make San Antonio a better place."

With more than 1,200 members today, the Junior League of San Antonio impacts more than 60 San Antonio non-profits and contributes more than 10,000 volunteer hours each year. An organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers, the Junior League has been active in San Antonio since 1924. Working together to fulfill the mission of the league, the women of the JLSA make meaningful differences in their city and meet new friends for life.

CURRENT MEMBERSHIP AT A GLANCE

- 67% of New Members and 61% of Active Members, are between the age of 25-34
- Ages range from 25 to 93
- 75% of members work outside the home; 54% have children at home
- 49% of members are involved with other causes

BENEFITS TO JOINING JLSA

- Reach beyond day to day life and make positive changes in San Antonio
- Expand your circle of influence, meet inspiring women, and form friendships
- Give back to the community and impact so many lives, effectively and efficiently
- Do good on a regular basis, not just a one-time engagement
- Experience personal growth and leadership development through a well-run organization
- Expand a skill set - leadership, public relations, sales, marketing skills and more
- Include family through programs such as "Kids in the Kitchen" and "Reading Camp"

"Although the projects and the service to the community are fantastic, the JLSA does something even better—they develop and train first class volunteers and create wonderful lifelong friends."

***—Suzanne Goudge,
Sustainer, Volunteer***

MEMBERSHIP STAGES

NEW MEMBERS: Your first year in the JLSA is your New Member year. The purpose of this first-year training is to expose each volunteer to the various community and In-League activities of the JLSA.

Each New Member class is approximately 100 women who lend support to each other as they share their new member year experience. Mentoring is an important aspect of the first year and all New Members are assigned a mentor to guide them through the process. It takes commitment to meet the obligations, but the rewards are in the new opportunities to serve, learn new skills, and make new friendships.

New Members have the opportunity to:

- Attend one In-League Workshop (Super Saturday)
- Attend five Cluster Meetings with New Member Mentors (multiple meetings offered)
- Attend three large group New Member meetings
- Attend a minimum of one JLSA Board of Directors meeting
- Attend a minimum of four JLSA General Membership Meetings by the February General Membership meeting. A total of five JLSA General Membership Meetings must be attended.
- Complete 21 hours of Community Placement
- Attend four Community Awareness Meetings
- Meet financial obligations on the night of the Invitation Reception
- Meet the \$45 Fundraiser Requirement
- Collect and donate at least \$100 worth of items to Goodwill
- Attend the Placement Showcase and online exit survey at the end of the New Member course

"On top of volunteering, I've also enjoyed meeting so many wonderful ladies with wonderful gifts and talents they share on a daily basis with the League and San Antonio."

***—Mireya Villarreal-Gideon,
Active***

ACTIVE MEMBERS: After your New Member year, you will become an Active member of the JLSA.

Active members have the opportunity to :

- Attend five General Membership Meetings
- Complete at least 45 hours in a Community or In-League Placement
- Meet Membership Credit obligations
- Meet financial obligations by April 30
- Meet the \$45 Fundraiser Requirement
- Collect and donate at least \$100 worth of items to Goodwill

SUSTAINING MEMBERS: Retaining members for a lifetime is one of the core values on which the Junior League movement was founded. After years of Active service, members are eligible to become Sustaining Members. Sustaining members no longer must complete placement and fundraising requirements, but their ongoing support to the league is vital to the organization. These long-time members continue to provide moral, financial and informational support to the New and Active members of the league. Many of these women continue their commitment to community service through volunteer positions with organizations across San Antonio, furthering the impact of the League's effort to build better communities.

For More Information about Membership: Please contact our Admissions Chair, Jane Mozingo, for information about joining JLSA at admissions@jlsa.org. If you would like to learn more about the League, please go to our website at www.jlsa.org and click on the “become a member” link. You may also join the Junior League of San Antonio’s page on Facebook, follow JLSA on Twitter and learn about the league’s current community impact through our JLSA Community Impact Blog.

The Junior League of San Antonio

GIVING BACK TO THE COMMUNITY DAY BY DAY

Building a Better San Antonio One Project at a Time

San Antonio, TX – More than 85 years ago, a group of 11 women organized The Junior League of San Antonio, Inc. with a vision of making a difference in the lives of women and children in San Antonio. That vision lives on in today's Junior League as the members contribute more than 10,000 hours of community service each year, providing much-needed volunteer hours to organizations city-wide.

The U.S. Government places a value of \$26.13 per hour on volunteer work, so in 2011 alone, the Junior League's volunteer time represents a donation of more than \$261,300 to the San Antonio community. But volunteer time is more than dollar value—there is commitment, fulfillment and hope instilled in each minute. Through the donation of time, the mission of the Junior League is achieved one step, one dollar, one community improvement at a time.

The women of the Junior League of San Antonio (JLSA) combine their talent, strengths and knowledge to benefit our city. The Junior League is proud to partner with more than 60 agencies annually, working with a broad range of nonprofit, public and community-based organizations to provide services benefiting at-risk and under-served women, children and families.

“Our purpose has not changed since the original 11 members of the Junior League of San Antonio founded the organization in 1924. Their vision of making a difference in the lives of women and children in San Antonio is woven through our history and is very alive today,” explained Gretchen Garceau-Kragh, President of the Junior League of San Antonio.

Since its inception, the Junior League of San Antonio has partnered with local agencies to improve the San Antonio community. Projects and programs selected for support further the mission of the Junior League and focus on efforts targeted at underserved women, children and families in our community. So how does the league manage the process of selecting organizations and projects to receive support?

Since its inception in 1924, the Junior League of San Antonio has contributed more than a million hours of volunteer service to the San Antonio community, valued at more than \$26 million.

SA WORKS

Like most huge efforts, everything must start small. The first step to becoming part of the Junior League's community program is simple: tackle a project that can be “Done-in-a-Day.” Every organization has needs that require extra “womanpower” to get the task done. Any 501(c)(3) organization in the San Antonio area is welcome to submit their project proposals to the Junior League for inclusion in its SA Works “Done-in-a-Day” effort.

SA Works is the JLSA committee “Done-in-a-Day” projects are short-term efforts which can be completed within a one-day work session. Appropriate “Done-in-a-Day” projects require five to 20 volunteers and four to eight hours to complete. The project proposals may request both volunteers and funding, or volunteers only.

Junior League volunteers improve the community year-round through the “Done-in-a-Day” effort. The program allows league members to see a vast variety of community projects and meet community needs with immediate-impact projects. Through this placement, the members of the Junior League of San Antonio are able to use their diverse talents quickly to help an organization.

Past “Done-in-a-Day” projects have included redecorating a room for the State School, clearing a trail at the Cibolo Nature Center, hosting a back-to-school party for residents of Roy Maas' Youth Alternatives, preparing a meal for Ronald McDonald houseguests, or any number of other creative remedies to area needs.

Examples of successful “Done-in-a-Day” projects include gardening; home/office repairs such as painting; special event set-up, clean-up, or registration; or administrative assistance such as typing, database entry and stuffing a mailing. Projects that are not eligible for “Done-in-a-Day” support are direct fundraising for an agency; heavy manual labor; material transport or transportation of people to an event or on special trips.

Partnering to accomplish a “Done-in-a-Day” effort allows both the Junior League and the partnering agency to get to know each other and work together to accomplish a small goal. Upon successful completion of a project, and if the agency is interested in further JLSA support, the league may consider developing a more in-depth volunteer placement with an agency. The “Done-in-a-Day” program serves as the preferred mechanism for the Junior League to select new long-term community placements for its members.

An agency seeking the Junior League’s support through the “Done-in-a-Day” effort may submit multiple proposals. Each submission must include a copy of the organization’s 501(c)(3) status and a copy of the organization’s general liability insurance. Proposals must be received no later than November 15 for projects January through May, no later than April 15 for projects June through August and no later than June 15 for projects September through December. “Done-in-Day” proposals may be submitted online through the League’s website, www.jlsa.org.

GRANTS

The Junior League of San Antonio awards cash grants to organizations, projects or initiatives with which the Junior League currently has a community placement or has recently partnered with by completing a “Done-in-a-Day” project. The purpose of these grants is to provide Junior League partners with additional assistance beyond the League’s planned projects so the partner may better meet the needs in the San Antonio community. Grants are awarded annually. More information regarding JLSA’s grant process may be found by visiting www.jlsa.org.

Underwriting a Better Community

HOW TO TOUCH MORE THAN 60 SAN ANTONIO AGENCIES THROUGH ONE DONATION

Supporting the Nonprofit that Supports Nonprofits

San Antonio, TX – More than 87 years ago, a group of 11 women organized The Junior League of San Antonio, Inc. with a vision of making a difference in the lives of women and children in San Antonio. That vision lives on in today's Junior League as the members combine their talent, strengths and knowledge to benefit San Antonio.

The Junior League is proud to partner with more than 60 agencies annually, working with a broad range of nonprofit, public and community-based organizations to provide services benefiting at-risk and under-served women, children and families. The members of the Junior League contribute financial and volunteer resources valued at more than \$500,000 each year, providing much-needed assistance to organizations city-wide.

These partnerships and community service dedication are made possible through the revenues generated by the generosity of the Junior League's members, donors, businesses and corporations. Providing financial support to the Junior League pushes the mission of the Junior League forward. Gifts to the Junior League of San Antonio empower the organization to support a broad range of opportunities in the community, recruit new members, and develop strong training. Ultimately, a gift to the Junior League represents faith in its mission and a belief that our community benefits from the actions of trained volunteers.

FUNDRAISING EVENTS

Generous donors, sponsors and active participants in League fundraising events provide part of the funding needed to support League volunteers and partners. Fundraisers allow JLSA to recruit businesses and corporations to participate in fun, targeted activities designed to generate significant proceeds for the League's mission and operating budget. Junior League of San Antonio fundraising events include:

- **Holiday Olé Market** is the Junior League's largest fundraiser. A four-day shopping extravaganza held each October, the market offers unique vendors and lively special events all in an effort to raise funds for League programs offering support to the San Antonio community. Sponsorships for this wildly popular event are available and can be customized to meet a business' or corporation's needs.
- **Fête du Cuvée** is the newest JLSA event, featuring a fine wine auction and exquisite cuisine prepared by San Antonio's top chefs. Debuting in 2012, the event promises to become a "must-attend" for San Antonio wine collectors and enthusiasts, with net proceeds benefitting the League. This unique event is accepting donations and sponsorships.

LEAGUE TRADITIONS UNDERWRITE COMMUNITY EFFORTS

Celebrating 87 years of supporting the San Antonio community, the Junior League has activities that have become San Antonio traditions. These efforts are part of the San Antonio landscape and help fund the League's efforts.

- **Flavors Cookbook**, nationally recognized and a favorite of San Antonio cooks, is currently out of print. A new, highly anticipated cookbook is in development by League volunteers. Proceeds from the sale of Flavors help the Junior League partner with agencies city-wide.
- **The Bright Shawl**, the fabulous meeting space and restaurant owned by the Junior League of San Antonio, is located central to historic downtown San Antonio at 819 Augusta Street. This charming limestone cottage not only provides meeting space for the Junior League, but also serves as a fundraiser for the community service organization. The Bright Shawl boasts an assortment of meeting rooms to accommodate groups both large and small. The banquet and meeting facility is available for rent daily and the Gallery is open to the public for lunch weekdays, 11 a.m. – 2 p.m. The original facility housing The Bright Shawl was named a Texas landmark in 1973 and the restaurant itself has been in continuous operation since 1925.
- **The Bright Shawl Gallery**, a space featured within The Bright Shawl, exhibits and sells works from local

artists. The gallery has been a League fundraiser since the 1920s.

BECOME A PARTNER TO HELP BUILD A BETTER SAN ANTONIO

Your corporation or business can support the Junior League of San Antonio's mission and reach thousands in the San Antonio community through the efforts of the League's volunteers. When you work with JLSA, your message targets a responsive audience of potential customers as well as supporting a positive image to your existing customers, employees, and stakeholders.

There are several ways to take advantage of the special exposure that partnering in support of the Junior League can bring. No matter the size of your business, we offer many ways to show your support of our mission.

You can support JLSA the following ways:

- Sponsor a fundraising event
- Provide an in-kind service
- Donate goods or services as part of an auction or raffle
- Sell a product or service with a percentage of proceeds returned to the Junior League.

To learn more about how to sponsor or incorporate Junior League philanthropy into your business plan, contact President Gretchen Garceau-Kragh by email, president@jlsa.org.

THE ANNUAL FUND OF THE JUNIOR LEAGUE

Since its inception, the Junior League of San Antonio has received the support of its members and donors to drive its mission forward to address the pressing needs of San Antonio's most vulnerable citizens. Fundraising events cover more than half of the League's mission related expenses. But that is not enough to meet the rising need. Direct donations to the Junior League's mission to promote voluntarism, women's leadership, and community impact are sorely needed.

The Annual Fund of the Junior League supports operations with funding to sustain, expand and initiate new community projects and programs. The Annual Fund allows donors to make a gift in support of the league's mission without the expectation of anything in return: the truest form of philanthropy. Gifts to the Annual Fund provide critical growth in the League's program budget. Growth in philanthropic annual giving has a direct bearing on JLSA's ability to increase membership, training, and community impact. For more information on the Annual Fund, visit www.jlsa.org.

About The Junior League of San Antonio, Inc.: *More than 85 years ago, a group of 11 women organized The Junior League of San Antonio, Inc. with a vision of making a difference in the lives of women and children in San Antonio. Today's JLSA includes more than 1,200 women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action of trained volunteers. JLSA touches more than 60 San Antonio non-profits each year, contributing more than 10,000 volunteer hours, project management and funding, making it a valued partner to worthy organizations throughout the city. JLSA's purpose is exclusively educational and charitable.*

FOR MORE INFORMATION:

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