



**FOR IMMEDIATE RELEASE**

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**THE JUNIOR LEAGUE OF SAN ANTONIO, INC. PRESENTS  
AMERICAN GIRL FASHION SHOW**

**(San Antonio, TX)** The Junior League of San Antonio, Inc. proudly presents the 2007 American Girl Fashion Show. The fashion show offers an educational and entertaining look at how generations of American girls have used clothing to express themselves. Guests enjoy elegant refreshments, enter to win door prizes, and learn how clothing has changed over the years to reflect history, culture, and girls' individual styles. The fashion show is a fun-filled event for American girls, their families, friends - and favorite dolls! Local children will model the fashions with lively commentary and music creating a memorable experience for guests of all ages.

The American Girl Fashion Show will be held at The Bright Shawl, 819 Augusta. Shows will take place on Saturday, October 20 at 10 a.m. and 1 p.m. and Sunday, October 21 at 12 p.m. and 3 p.m. Tickets are \$25 and can be purchased online at [www.jlsa.org](http://www.jlsa.org) or by calling 210-225-1861, ext. 341.

**About the Junior League of San Antonio, Inc.**

The Junior League of San Antonio, Inc. was founded in 1924, the 72nd Junior League to join the Association of Junior Leagues International. The Junior League of San Antonio has a shared mission with 294 leagues internationally which states we are "an organization of women committed to promoting voluntarism, to developing the potential of women, and to improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable."

The Junior League of San Antonio has more than 1,400 members and supports over 50 other non-profit agencies annually by offering volunteers and necessary funding.

**About American Girl**

American Girl Brands, LLC., is a wholly owned subsidiary of Mattel, Inc. (NYSE: MAT, [www.mattel.com](http://www.mattel.com)), the world's leading toy company. Since American Girl's inception in 1986, the company has devoted its entire business to celebrating the potential of girls ages 3 to 12. American Girl encourages girls to dream, to grow, to aspire, to create, and to imagine through a wide range of engaging and insightful books,

age-appropriate and educational products, and unforgettable experiences. In meeting its mission with a vigilant eye toward quality and service, American Girl has earned the loyal following of millions of girls and the praise and trust of parents and educators.

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