



JUNIOR LEAGUE OF  
**SAN ANTONIO**

2023-2024

# **SPONSORSHIP PACKAGE VIVA RACE**

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# 2023-2024 SPONSORSHIP OPPORTUNITIES

This year the Junior League of San Antonio, Inc. is excited to announce three fundraisers, many of which are celebrating milestones:

- 27th Holiday Olé Market, October 19-22, 2023
- 12th VIVA SA Race, March 2, 2024
- 4th Classic FORE a Cause Golf Tournament, April 12, 2024

We would like you to consider the opportunity of sponsoring one or more of these amazing events. Enclosed are the different sponsorship levels and benefits for each event.

Thank you- Rachel Bruno  
President 2023-2024

## ABOUT THE JUNIOR LEAGUE OF SAN ANTONIO

The Junior League of San Antonio, Inc. is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training. Its purpose is exclusively educational and charitable.

Over the past 99 years, the JLSA has made a substantial impact in the San Antonio community. With a membership comprised of talented and philanthropic women from across San Antonio, we have contributed over one million hours in volunteer service, over 25 million dollars to our community, and provided training for thousands of women.

As we move into our 100<sup>th</sup> year of service, we invite you to join in our success and help us make our shared community an even better place to live and grow.

12<sup>TH</sup> ANNUAL

# ¡VIVA! SA RACE



Presented by



## DATE

March 2, 2024

## LOCATION

Mission County Park

## ABOUT THE RACE

The ¡VIVA! SA Race is a family friendly 5K, 10K, and Children's Race hosted next to the Historic San Antonio Missions. The racecourse attracts runners from all over the state.

After the race, our 500+ runners stay for a post-race celebration including drinks, food, fun, and prizes.

# VIVA SA Race

## SPONSORSHIP

	Title \$10,000	Diamond \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
# of Race Registrations	10	5	2	-	-
<b>PRE-EVENT RECOGNITION</b>					
Social Media Promotion (Facebook, Twitter, Instagram)	Logo on all posts	Logo on all posts	Logo on all posts	Logo	Logo
JLSA Website Promotion	Logo with hyperlink	Logo with hyperlink	Logo with hyperlink	Logo	Logo
Email Blasts	Logo with hyperlink	Logo with hyperlink	Logo with hyperlink	Logo	Logo
Event Flyers, Invitations, Program*	Logo	Logo	Name	Name	-
<b>ON-SITE RECOGNITION</b>					
Signage	Logo	Logo	Logo	Name	-
Swag Bag Items	●	●	●	●	●
T-Shirt Recognition	Logo	Logo	Name	Name	Name
Table at Race	●	●	●	●	-
Live-Stream on JLSA Social Media	●	●	-	-	-
Speaking Opportunity	●	-	-	-	-
<b>POST-EVENT RECOGNITION</b>					
Thank You Social Media Post	●	●	●	●	●

### **ADDITIONAL SPONSORSHIP OPPORTUNITIES:**

#### **Mile-Marker or Water Station Sponsor | \$250**

*Sponsor receives a sign with their name or logo at the designated mile-marker or water station*

#### **Table Sponsor | \$100**

*Sponsor receives a table at event at a designated location*

*\*note: recognition only if sponsorship is secured by print date*



## SPONSORSHIP PLEDGE FORM

Sponsor's Legal Name: \_\_\_\_\_

Sponsor's Name for Published Materials, *if different*:  
\_\_\_\_\_

Authorized Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

**JLSA Contact:** Shelley Weber • 210.225.1861 • shelly@jlsa.org • 100 N.E. Loop 410, Suite 101 San Antonio, TX 78216

Event: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

If your sponsorship level includes the option for swag bag items and/or silent auction/raffle items please review deadline date below.

*\*If items are received after due date inclusion is not guaranteed*

Holiday Olé Market: October 16, 2023

jVIVA! SA Race: February 23, 2024

Classic FORE a Cause: March 29, 2024

If you already know what you would like to provide, please list below:  
\_\_\_\_\_

### PAYMENT OPTIONS:

- ☐ Enclosed is my check payable to the Junior League of San Antonio, Inc.
- ☐ Please invoice me for the above amount
- ☐ Please charge my credit card:

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

**Authorization:** Sponsor understands and accepts the sponsorship benefits as described in this Agreement. Sponsor acknowledges full responsibility for notifying JLSA of any changes to the information provided. The person signing below represents and warrants that the person is duly authorized to execute this Agreement on behalf of Sponsor.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_