

UNSTOPPAB **Passion for a Purpose Luncheon**

Sponsorship Information

Friday, April 5, 2019 at Stars at Night Ballroom, Henry B. González Convention Center Featuring Guest Speaker Jenna Bush Hager



Jenna Hager is a contributing correspondent on NBC's *Today* show and an editor-at-large for Southern Living magazine. She is also the author of The New York Times best seller Ana's Story: A Journey of Hope, which she wrote after traveling to Latin América in 2006 as an intern with UNICEF. Ana's Story is based on the life of a 17-year-old single mother with HIV, who struggles to shield her child from the life she had of abuse and neglect. Hager remains involved with UNICEF and is currently the chair of its Next Generation initiative, which is dedicated to reducing childhood deaths around the world. Hager holds a bachelor's degree in English from the University of Texas at Austin. She is also co-author of the children's books Read All About It! and Our Great Big Backyard. Hager also co-authored Sisters First, a New York Times best seller. Hager is the daughter of former U.S. President George W. Bush and First Lady Laura Bush. In 2008, she married Henry Hager. Jenna and Henry are the proud parents of their daughters, Margaret Laura "Mila" and Poppy Louise Hager.

\$25,000 - 95th Anniversary Luncheon Sponsor

- Two tables of ten (10) with Premier Seating;
- Special recognition as the 95th Anniversary Luncheon Sponsor in event materials;
- Opportunity to place 11th seat at one table to sit with guest Jenná Bush Hager;
- All 20 guests invited to VIP Reception with Jenna Bush Hager and special opportunity for professional photograph with Jenna Bush Hager; and
- Name and logo recognition on all marketing material, event signage, podium recognition, event program, JLSA website (including hyperlink), and logo in event video loop presentation.

\$15,000 - Diamond Sponsor

- Table of ten (10) with Premium Seating;
- Recognition as Diamond Sponsor in event materials; All 10 guests invited to VIP Reception with Jenna Bush Hager and special opportunity for professional photograph with Jenna Bush Hager; and
- Name and logo recognition on all marketing material, event signage, podium recognition, event program, JLSA website, and logo in event video loop presentation.

\$10,000 - Gold Sponsor

- Table of ten (10) with Priority Seating;
- Recognition as Gold Sponsor in event materials;

- Six (6) guests invited to VIP Reception with Jenna Bush Hager and special opportunity for professional photograph with Jenna Bush Hager; and
- Name and logo recognition on all marketing material, event signage, podium recognition, event program, JLSA website, and logo in event video loop presentation.

\$5,000 - Silver Sponsor

- Table of ten (10) with Select Seating;
- Recognition as Silver Sponsor in event materials;
- Four (4) guests invited to VIP Reception with Jenna Bush Hager and special opportunity for professional photograph with Jenna Bush Hager; and
- Name and logo recognition on all marketing material, event signage, event program, JLSA website, and logo in event video loop presentation.

\$3,500 - Bronze Sponsor

- Table of ten (10);
- Recognition as Bronze Sponsor in event materials; and
- Two (2) guests invited to VIP Reception with Jenna Bush Hager and special opportunity for professional photograph with Jenna Bush Hager.

\$2,000 - Table Sponsor

- Table of ten (10); and
- Recognition as Table Sponsor in event materials.



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Sponsorship Pledge Form

I would like to sponsor at the following level

🔿 95th Anniversary Luncheon Sponsor - 🗣	\$25,	000
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- O Diamond Sponsor \$15,000
- o Gold Sponsor \$10,000
- o Silver Sponsor \$5,000
- O Bronze Sponsor \$3,500
- o Table Sponsor \$2,000

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