



JUNIOR LEAGUE OF
SAN ANTONIO



Sponsorship Information

7TH ANNUAL ¡VIVA! SA RACE

Saturday, March 23, 2019 at Hemisfair Park

\$5,000 - Elite Sponsor

- Sponsorship exclusivity
- Custom opportunities
- Signage at pre-race area and finish line
- Logo on official race t-shirt and all race promotional materials
- Recognition in city wide event advertisements (lead listing)
- Logo presence on JLSA and race websites
- Recognition in direct mailer or email blasts related to the event reaching over 1000 JLSA members plus several hundred other race participants
- Inclusion of marketing material or samples in runner swag bags
- Booth at event to promote products or service

\$1,000 - Pace Sponsor

- Signage at pre-race area and finish line (name only without logo)
- Logo on official race t-shirt and all race promotional materials
- Recognition in city wide event advertisements
- Logo presence on JLSA and race websites
- Recognition in direct mailer or email blasts related to the event reaching over 1000 JLSA members plus several hundred other race participants
- Inclusion of marketing material or samples in runner swag bags
- Booth at event to promote products or service

\$200 - Strutter Sponsor

- Logo presence on JLSA and race websites
- Recognition in direct mailer or email blasts related to the event reaching over 1000 JLSA members plus several hundred other race participants
- Inclusion of marketing material or samples in runner swag bags
- Booth at event to promote products or service

\$2,500 - Interval Sponsor

- Custom opportunities
- Signage at pre-race area and finish line
- Logo on official race t-shirt and all race promotional materials
- Recognition in city wide event advertisements
- Logo presence on JLSA and race websites
- Recognition in direct mailer or email blasts related to the event reaching over 1000 JLSA members plus several hundred other race participants
- Inclusion of marketing material or samples in runner swag bags
- Booth at event to promote products or service

\$500 - Tempo Sponsor

- Logo on official race t-shirt and all race promotional materials
- Recognition in city wide event advertisements
- Logo presence on JLSA and race websites
- Recognition in direct mailer or email blasts related to the event reaching over 1000 JLSA members plus several hundred other race participants
- Inclusion of marketing material or samples in runner swag bags
- Booth at event to promote products or service

\$100 - Booth Sponsor

- Inclusion of marketing material or samples in runner swag bags
- Booth at event to promote products or service



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Sponsorship Pledge Form

I would like to sponsor at the following level

- Elite Sponsor - \$5,000
- Interval Sponsor - \$2,500
- Pace Sponsor - \$1,000
- Tempo Sponsor - \$500
- Strutter Sponsor - \$200
- Booth Sponsor - \$100



Business Name: _____

Contact Name: _____

How would you like your name listed on materials?

Address: _____

City, State, Zip: _____ Phone: _____

Email: _____

Please send a high-resolution sponsor logo as well as a short company description to vivasarace@jlsa.org to be used in promotional materials and social media recognition.

Other:

- Booth at event requested
- Donating swag bag items. All items must be received by 03/01/2019.

Payment options:

- Enclosed is my check payable to the Junior League of San Antonio, Inc.
- Please invoice me for the above amount by ___/___/201__
- Please charge my credit card:

Card Number: _____ Exp. Date: _____ CVV Code: _____

Name on Card: _____

Signature: _____ Date: _____

Billing Address: _____

City, State Zip _____